Cases, Studies, and Innovations (CSI) Presentations Highlight Video Guidelines

Congratulations on acceptance of your CSI presentation for the 31st World Congress in India. This unique educational format started in 2020, replacing the traditional scientific poster presentations. Overall, it has been well received and feedback on this new concept has been very positive.

Traditionally, CSI authors had an opportunity to prepare a pre-recorded 7-minute video, a poster PDF, or both, and that was distributed via the meeting app. This allows attendees to view the presentations at their leisure before, during and after the meeting. We will continue with this format in 2023.

New for 2023, we are requiring each presenter to submit an additional video, which can be up to 55-seconds long, that will highlight and summarize your CSI. Our goal is to disseminate your CSI presentation for maximum exposure, and these highlight videos will help us highlight your work. These highlight videos will be played on several screens in the meeting space and/or presented at the general session in a "rapid-fire" format. By placing the screens in high traffic areas, the CSIs will be very visible for all in-person attendees to see a brief summary of your presentation. They can then look up your full CSI presentation on the meeting app.

In order to accomplish this goal, authors are required to submit their 55-second highlight video by July 24, 2023, by uploading it to Dropbox at the link below. This will give us enough time to compile all the video loops and the video for the general session.

55-second Video Guidelines
- The video can be no longer than 55 seconds in length. It may be less than 55 seconds in length.
- Do not include a title page (that will take away from your presentation time). We will edit in a title page at the beginning of each CSI Presentation so that each presentation is exactly 1 minute long. We want the title pages to be consistent throughout the video, which will be much easier for people to read.
- The video format must be .MP4 or .MOV. I cannot accept any other video formats.
- No logos (medical practice logo, company logo, personal logo) will be permitted during the video.
- The dimensions of the video must be 1920 X 1080.
- Landscape orientation only.
- The language must be in English. Please speak clearly as we will be adding subtitles to all the videos utilizing AI.

- A transcript of your 55 second video must be submitted in a separate Word document. This will ensure that the transcription process via AI was correct. Please include the following information:
  - Title of the CSI as submitted with your abstract
  - Authors name(s), credentials, and country
  - Complete, exact, word-by-word transcript of your 55-second video
  - File name for document: PresenterLastName_SessionName_PresentationTitle
    - Example: SmithJoe_CSI_HairlineDesignMethods.mp4
- Record in a quiet location to minimize background noise.
- Plug your headset into your laptop or desktop computer. If your computer does not have a microphone, please attach an external microphone via USB or 3.5mm jack.
- File Naming
  - When uploading your presentation, you should use the following file naming system: PresenterLastName_SessionName_PresentationTitle
  - Example: SmithJoe_CSI_HairlineDesignMethods.mp4
- Remember: the goal is to showcase and summarize your work and results. Briefly explain your CSI, and then we suggest concluding with the one or two most important take home messages. It is best to include photos or graphics in your video to make your point. Ultimately, this video should inspire the viewer to go to the mobile application/website and view your full CSI presentation.

Upload your highlight video by July 24, 2023:
https://www.dropbox.com/request/2QY75wShQjWpJz6djndo